

People Empowerment

In a high growth environment
Raghav Putrevu

Road Map



- What is Empowerment?
- Why People Empowerment is important to OP?
- What are the Challenges we face?
- How we are tackling them?
- How is it working out so far?

Empowerment is key to high morale



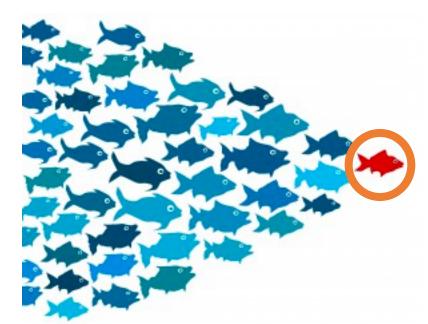
What is Empowerment?





People Empowerment is key for OP





We hire technology leaders with deep industry experience

Our employees partner with senior management at top clients on mission critical IT initiatives Expectations are high, resources are limited Time to action is critical

Building a culture of People Empowerment is, therefore not a 'nice to have'. It forms the core of our service offering.

Our challenges with empowerment



More potential for conflict

Client facing consultants have very little time to sync up

> More moving parts

messages

Potential for fragmented Branding **Inconsistent Customer Experience**

Potential Risks

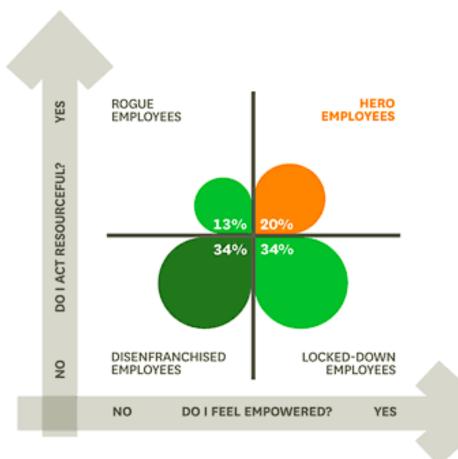
Diluted Stakeholder Value

Multiple

Low morale

We need structure to empower our team





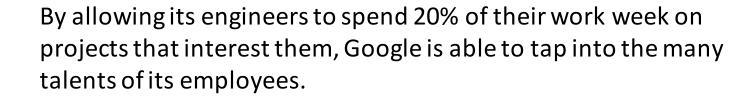
A structured approach to innovation, client engagement, and knowledge sharing could really empower the team to do more with their time and accomplish greater things!

Courtesy Harvard Business Review

What are some of the others doing?









Allow employees to fulfil their higher purpose. As a company Zappos wants to Deliver Happiness.



The Minnesota Mining and Manufacturing Company. (3M) promotes empowerment by spending lavishly on research and development, encouraging technical employees to spend 15 percent of their work time on research projects of their choice and promoting a culture of cooperation that transcends department boundaries.

We decided to build something reusable



Stage 1:

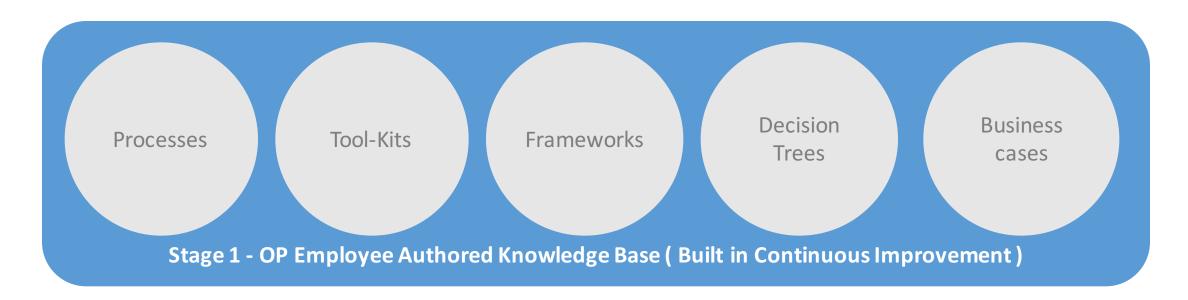
Focus on team strengths.

Get employees to work on areas that excite them most.

Create a Knowledge Asset that can serve as a

Structured Empowerment Enabler.



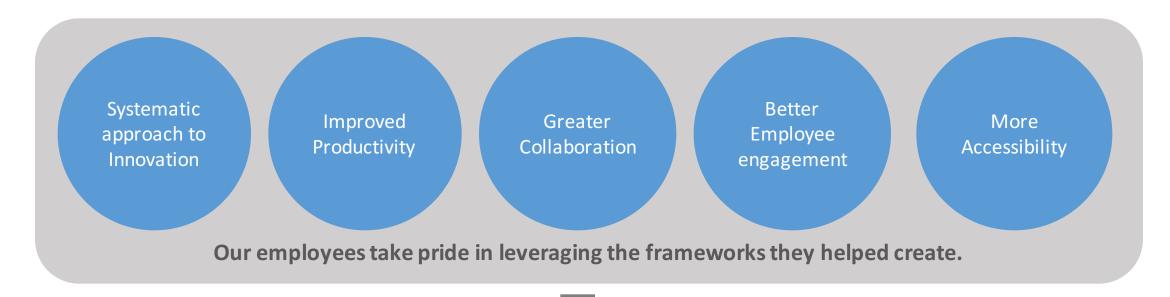


Structure means predictable outcomes



Stage 2:

Leverage the asset as a Customer-Centric Empowerment enabler.



Increased Stakeholder Value

Higher employee morale

This exercise helps fortify our culture













And brings us together as a team











We started new partnerships & channels as a direct result







How's it working out so far?



We passed a few milestones ...





Over 1200% growth registered in the past 3 years

... but we are only just getting started.





THANK YOU

Raghav Putrevu